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PATENT  
Attorney Docket No.: 020375-050200US

TOWNSEND and TOWNSEND and CREW LLP

By: /Bonnie Rickles/  
Bonnie Rickles

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of:

Steven L. VanFleet, et al.

Application No.: 10/825,960

Filed: April 16, 2004

For: METHODS AND SYSTEMS FOR  
PRIVATE LABEL TRANSACTION  
PROCESSING

Customer No.: 20350

Confirmation No.: 8212

Examiner: Julius J. Chung

Art Unit: 4182

AMENDMENT

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed January 24, 2008, please enter the  
following amendments and remarks:

**Amendments to the Specification** begin on page 2 of this paper.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 3 of this  
paper.

**Remarks/Arguments** begin on page 11 of this paper.